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Marker Test Diagnostics Announces Plan to Release a Liquid Formulation of its Game-Changing Drug Testing Marker

PHOENIX, ARIZONA April 25, 2017 – Marker Test Diagnostics, an international supplier to the drug testing industry, announced today that it plans to release a liquid formulation of UR Code™, its revolutionary drug testing marker. The UR Code urine marker has been available in a soft gel capsule in the United States for the past two years. Previously available only outside of the United States, UR Code is an oral marker developed by Marker Test Diagnostics that essentially builds a substance “bar-code” in the donor’s urine and eliminates the need to supervise urine collection.

The U.S. launch for the liquid based UR Code arrives on the heels of a recently completed study within the criminal justice market in the State of Florida, with plans for submission for scientific publication for use and distribution in the US Criminal Justice Markets.

“Over the past two years we have been in constant contact with our customers and end-users and have taken great care to listen to their preferences regarding the use of our soft gel capsule versus an easy to use liquid product,” said Kim Christensen, Chief Executive Officer of Marker Test. “The introduction of this new oral application provides strong benefits for both the urine donor in the form of a quick and easy to use application, and the company with the product showing faster absorption rates and earlier detectable levels in the urine.”

The new liquid UR Code formulation, provides a more accurate, secure and cost-effective answer to common drug testing challenges by:

- Inhibiting manipulations
- Eliminating false negative results
- Ensuring sample integrity
- Protecting the privacy of the test subject

- Christensen will discuss the U.S. market release of the new UR Code product during the Drug and Alcohol Testing Industry Association Conference (booth # 104), May 15-18 2017 at the Rosen Shingle Creek Resort in Orlando, Florida,
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About Marker Test Diagnostics

Founded in 2013, Marker Test Diagnostics is the producer of UR Code (TM), an innovative oral marker for the drug testing market. Marker Test Diagnostics has and continues to conduct relevant market studies in the field of addiction, criminal justice (corrections, probation, parole, and pre-trial), pain management and sports. For more information about Marker Test Diagnostics, visit www.markertest.com.